

weftec 2016
the water quality people

IKE INTERACTIVE
KNOWLEDGE
EXCHANGE

CALL FOR **IKE**STRACTS

Accepting submissions from
December 9, 2015 to January 18, 2016

 Water Environment
Federation
the water quality people®

weftec 2016
the water quality event™

IKE | INTERACTIVE KNOWLEDGE EXCHANGE

The WEF Program Committee will be seeking submissions for the Interactive Knowledge Exchange session from December 9, 2015 to January 18, 2016 at www.weftec.org/abstracts. IKE uses video to engage, educate, and interact with audiences local and remote to WEFTEC.

IKEs are electronic presentations focused on a single aspect of the following Focus Areas:

- Technical (planning, process, design, construction, O&M, equipment)
- Thought Leadership (ideological, social commentary, next generation)
- Utility Management (management, finance, risk, human resources, information technology)
- Regulatory (local, state, federal)
- Student (undergrad, graduate, post graduate)
- Research and Development
- Public Outreach, Involvement, Education

THE DETAILS

WHAT ARE IKES AND IKESTRACTS?

IKEs are 30 seconds to 10 minutes in length and utilize a creative combination of sound and visual imagery to convey a concentrated message. IKEs may utilize video footage, photographic images, animation, voice-over narration, music, humor, etc. to illustrate the message. The IKEextract describes what you will do in the IKE, similar to how an abstract describes a presentation. IKEextracts/IKEs on hot topics, innovation, and underrepresented subjects are welcomed. Young professionals, students, and international professionals are especially encouraged to use this new forum to share and explore ideas.

WHAT TYPE OF SUBJECT MATTER MAKES A GOOD IKE?

- a particularly challenging part of a project
- a radical concept
- a noteworthy innovation
- a valuable lesson learned
- an underrepresented issue
- a humorous insight to our industry

WHAT IS INCLUDED IN THE IKE SESSION AND HOW WILL IT BE PROMOTED?

For WEFTEC 2016, the IKE Session will include:

- A dedicated room and session time for the IKE Session to engage the live audience
- Web-based promotion and access to the IKE, potentially through YouTube
- Listing in the WEFTEC mobile app and onsite program as a speaker at WEFTEC

PREPARATION & SUBMISSION

- Visit www.weftec.org/abstracts from **December 9, 2015** through **January 18, 2016** by 8:00 am EST.
- **Prepare a one-sentence summary and general description of your IKEExtract.**
The one sentence summary states what the IKE is about and audience interest. This summary is used to judge the IKE and evaluate how well you delivered your message.

CRITERIA FOR SELECTION

Applicability | The IKEExtract should present ideas, concepts or lessons learned that are transferable and useful to others.

Messaging | The IKEExtract should have a clear and concise message or learning objective. The scope of the message should be appropriate for a video length.

Relevance | The topic presented in the IKEExtract should be relevant to current and/or emerging issues in the water environment industry. IKEs can explore areas of concern without necessarily having demonstrated results and conclusions.

Creativity | IKE applauds creativity in approaching problems and encourages that same creativity in presenting the solutions. IKE is about creating dialog, instigating discussion and inciting action. The IKEExtract should convey how the IKE will be creative.

The general description describes what is featured in your IKE (i.e. what the IKE will cover, its purpose, and its goal) and is limited to 100 – 500 words.

Remember | Concise is nice.

- Each IKEExtract may be submitted one time only.
- There is no limit to the number of IKEExtracts that may be submitted by an individual, company, organization, or institution.
- You do not need to be a member of WEF to submit.
- Submit the completed IKE to WEF by **May 25, 2016**. Accepted IKEs will be expected to work with IKE Symposia during the development of the IKE. No papers will be required of the IKEs. However, a signed license agreement will be required of all developers/authors on IKEs. IKEs will be featured online, not included in the proceedings.

QUESTIONS, CONCERNS, OR WANT TO GET INVOLVED?

E-mail speakers@wef.org and we will be happy to help!